

Usa Culture Smart The Essential Guide To Customs Culture

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Full Book Name: USA - Culture Smart!: The Essential Guide to Customs and Culture; Author Name: Gina Teague; Book Genre: ISBN # 9781857336764; Edition Language: Date of Publication: 2004-9-PDF / EPUB File Name: USA-Culture_Smart_-_Gina_Teague.pdf, USA-Culture_Smart_-_Gina_Teague.epub; PDF File Size: 3.2 MB; EPUB File Size: 3.8 MB

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Culture Smart Essential Guides To Customs & Culture

Underneath the gleaming smile of American popular culture lies a rich and complex society that brims with contrasts and contradictions. It is a culture of rugged individualism, of go-getters, of high-tech high achievers. At the same time it is a deeply religious country with a quiet devotion to church and charitable works.

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Sep 01, 2020 romania culture smart the essential guide to customs and culture Posted By Horatio Alger, Jr.Library TEXT ID 164c062d Online PDF Ebook Epub Library ROMANIA CULTURE SMART THE ESSENTIAL GUIDE TO CUSTOMS AND CULTURE INTRODUCTION : #1 Romania Culture Smart The Essential Publish By Horatio Alger, Jr.,

Who can afford not to understand the USA? Many facets of American life have been embraced around the world, yet the sense of "just like in the movies" familiarity that first-time visitors often feel can be misleading. Underneath the gleaming smile of American popular culture lies a rich and complex society that brims with contrasts and contradictions. It is a culture of rugged individualism, of go-getters, of high-tech high achievers. At the same time it is a deeply religious country with a quiet devotion to church and charitable works. This updated new edition of Culture Smart! USA also reveals a society in transition. The USA responded to the 9/11 attacks by embarking on two overseas wars, while at home the subprime mortgage crisis rippled

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through the economy, bringing the first African-American president to power during the biggest recession since the 1920s. In an increasingly polarized political and cultural climate, and with an ever widening gap between the haves and the have-nots, the rise of the social media has given more Americans a voice, from the Tea Party on the right to the Occupy Wall Street movement on the left. As Americans wake up to a changing world where their global economic dominance is no longer assured, attitudes and behavior are being challenged and reassessed across the land. Culture Smart! USA takes you on a tour of the core influences and ideals that have shaped this great country and have driven the behavior and attitudes found on Main Street and in the workplace. It looks at Americans at work, at home, and at play, and provides the visitor with an up-to-date cultural "road map" of this dynamic, multifaceted society.

"Cool Britannia" is alive and well today. British culture is at the top of its game—in fashion, popular music, art and entertainment, science and technology, new inventions, and in the rediscovered skills and excellence in engineering that make it Germany's leading trading partner in Europe. As a family of nations, the British are inventive, reflective, good humored, funny, focused, and tenacious. Today's multicultural Britain is managing the challenges of integrating minorities in a way that remains true to its fundamental values and beliefs as a fair and open society, one that continues to see itself as a model for others to follow. Since the first edition of this guide appeared, Britain has faced huge and accelerated change in its cultural, economic, and political life. In ten years immigration has added a further five million to its population. Confidence in its banks and regulatory structures was shaken by the global financial crisis. The very unity of the United Kingdom was tested in 2014 in the referendum on Scottish independence, and although those wishing to retain the Union triumphed, it prompted a debate about national identities and rights, and the prospect of a new "fairer" settlement for the English. While the desire of Scottish nationalists for independence remains as strong as ever, the surge in support for the UK Independence Party (which wants Britain to leave the EU) may well result in a new form of power sharing in parliament. This revised and updated edition of Culture Smart! Britain examines the impact of these issues on British society and guides the reader through the quirks, customs, values, and changing ways of British life. It is a must-read for the record-breaking numbers of visitors coming to these islands.

Germany—powerhouse of Europe and pillar of the Eurozone—feels reassuringly familiar. However, despite superficial appearances, this is a country that operates very differently from the USA and Britain. German history is more than a thousand years old and the relatively new German nation-state encompasses an astonishing variety of cultural and regional differences. German society is also in a state of flux, as people respond to immigration and a tough economic climate. Traditional attitudes such as formality and rigid protocol are softening as German business globalizes. Culture Smart! Germany aims to show you how to be a good and sensitive guest. It tells you what treatment to expect, what pitfalls to avoid, and how to build rapport and credibility with this culturally rich and inventive people in the heart of Europe.

Botswana is a country of contrasts. Culturally, the people are overwhelmingly Bantu, but with more than twenty different ethnic groups and over thirty languages spoken, the society is by no means homogeneous. Culture Smart! Botswana introduces you to the lives of the people. It looks at the history that has shaped the society and shows the importance of traditional customs and values for both travelers and businesspeople alike. It describes how the Batswana live, work, and play, and how to avoid the pitfalls of cultural misunderstanding.

A land of mountains, hills, and fertile plains, Romania is a tourist destination waiting to be discovered. It is a rich and complex country: a place whose cities are home to beautiful parks and vibrant cultural scenes; whose people welcome guests warmly into their homes, sharing the best of whatever they have, and party into the night, suffused by Latin joie de vivre. Buffeted over time between three great powers—the West, Russia, and Turkey—Romania betrays the cultural influences of each, and it can be a difficult place to get a handle on. Culture Smart! Romania provides an indispensable tool for the foreign visitor, digging deep behind the clichés, explaining many of the behavioral quirks of the people, smoothing your path toward better understanding, and outlining the many attractions—cultural, social, and geographical—that await you in this underexplored part of Europe.

The third series of Culture Smart! guides are digests of essential cultural information, aimed at both tourists and business people. Culture Smart! guides are concise, pocket-sized paperbacks that are filled with information, offering invaluable insights into every aspect of a country's life.

India's population of 1.2 billion is as varied and colorful as the spice markets of Old Delhi. Each region, caste, and community has its own culture, reflecting unique histories shaped by conquest, creativity, and religion, expressed in distinct languages, social customs, art forms, and expectations of life. Despite enormous recent political and economic change, in many ways India remains the same—a total sensory experience. The chaos and beauty of color and sound, the language shifts every ten miles, the household variations of spicy and sharp, sweet and sour, the insistent smells of everyday life lived very much in public, and the invasion of personal space will challenge the most experienced traveler. But it is in surrendering to your senses that you begin to embrace the essence of India and to understand its people. Indians live with paradox. Proud traditions and patriotism commingle with tensions and prejudices rooted in age-old rivalries. Ancient temples may be plastered with signs advertising the latest technologies. The rapid

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urbanization of the last century has given rise to burgeoning slums and an affluent middle class that was nonexistent a few decades ago. Steeped in tradition, exceptionally fatalistic, and intensely passionate about their culture, the Indians are an ingenious, adventurous, and creative people. Show interest in their country and most will respond with genuine warmth and friendship. But they also have indelible ties to family and community that form boundaries and determine decisions that may not always seem reasonable, or sometimes even ethical, to outsiders. Culture Smart! India will make you aware of basic values and behavioral norms, show you how to navigate cultural differences and connect with real people, and offer invaluable insights into this great, endlessly fascinating land.

What is the President, Congress, and the Supreme Court really allowed to do? This unique and handy guide includes the documents that guide our government, annotated with accessible explanations from one of America's most esteemed constitutional scholars. Known across the country for his appearance on The Daily Show with Jon Stewart, Professor Richard Beeman is one of the nation's foremost experts on the United States Constitution. In this book, he has produced what every American should have: a compact, fully annotated copy of the Declaration of Independence, the Constitution and amendments, all in their entirety. A marvel of accessibility and erudition, the guide also features a history of the making of the Constitution with excerpts from The Federalist Papers and a look at crucial Supreme Court cases that reminds us that the meaning of many of the specific provisions of the Constitution has changed over time. "Excellent . . . valuable and judicious." -Jill Lepore, The New Yorker

Georgia lies between Eastern Europe, Central Asia, and the Middle East, on the southeastern shore of the Black Sea. This small Caucasian country is used to playing a significant role in global geopolitics, and its strategic location at the crossroads of different civilizations has been a curse as well as a blessing. Once a battlefield of the Christian and Muslim worlds, today it is caught between its NATO aspirations and its location in Russia's backyard. The Silk Road brought the best of the world to Georgia. Its ancient Christian culture shows the influence of Arab, Persian, and Ottoman conquerors. Combined with this is a southern, "Mediterranean" feel, traces of the Soviet legacy, and a strong Western influence. What awaits the visitor is a unique culture that goes back thousands of years. Georgia has a rich historical heritage, wonderful food and wines, unforgettable scenery, authentic folk music and dances, an attractive business climate, and an educated and hospitable people for whom indulging a guest is more a religion than a duty. Culture Smart! Georgia offers invaluable insights and practical tips for tourists and business people alike. The author, Natia Abramia, guides you through the past and present-day realities of her motherland, explaining what makes people tick, how they live and feel, and how to get on with them. You will discover that the Georgians will not let you down. Learn how to reach their hearts, and they will charm you back.

Taking "Gangnam Style" seriously: what Internet memes can tell us about digital culture. In December 2012, the exuberant video "Gangnam Style" became the first YouTube clip to be viewed more than one billion times. Thousands of its viewers responded by creating and posting their own variations of the video—"Mitt Romney Style," "NASA Johnson Style," "Egyptian Style," and many others. "Gangnam Style" (and its attendant parodies, imitations, and derivations) is one of the most famous examples of an Internet meme: a piece of digital content that spreads quickly around the web in various iterations and becomes a shared cultural experience. In this book, Limor Shifman investigates Internet memes and what they tell us about digital culture. Shifman discusses a series of well-known Internet memes—including "Leave Britney Alone," the pepper-spraying cop, LOLCats, Scumbag Steve, and Occupy Wall Street's "We Are the 99 Percent." She offers a novel definition of Internet memes: digital content units with common characteristics, created with awareness of each other, and circulated, imitated, and transformed via the Internet by many users. She differentiates memes from virals; analyzes what makes memes and virals successful; describes popular meme genres; discusses memes as new modes of political participation in democratic and nondemocratic regimes; and examines memes as agents of globalization. Memes, Shifman argues, encapsulate some of the most fundamental aspects of the Internet in general and of the participatory Web 2.0 culture in particular. Internet memes may be entertaining, but in this book Limor Shifman makes a compelling argument for taking them seriously.

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