

## Rhetorical Strategies And Genre Conventions In Literary Studies Teaching And Writing In The Disciplines

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**Lecture on Rhetoric and Genre**  
Genre and Genre Conventions in TranslationRhetorical Analysis: Explaining Strategies Rhetorical Analysis Essay (Definition, Thesis, Outline) | EssayPro How to Write a Rhetorical Analysis Essay How to use rhetoric to get what you want – Camille A. Langston Lecture 2 Rhetorical Strategies **What Is Rhetoric? Study Hall Writing Composition #10: ASU + Crash Course Identifying and Analyzing Common Rhetorical Strategies Part 4** Seven Rhetorical Strategies Rhetorical Strategies Most Common Rhetorical Strategies How to analyze a speech (rhetorical devices) in 3 steps How to Improve Your Rhetorical Analysis Commentary | AP Lang Q2 | Coach Hall Writes How to Write a Rhetorical Analysis **Logos, Ethos, Pathos** Which Choices Do You Really Need to Know for the 2020 AP Lang Exam? | AP Lang Q2 | Coach Hall Writes

Writing Center: Rhetorical AnalysisTypes of Rhetorical Devices to Analyze for the SAT Essay **Genre 10026 Rhetoric Common Rhetorical Devices Identifying and Analyzing Common Rhetorical Strategies Part 2 Q10026A** Understanding Your Genre **The Speech that Made Obama President** Literary Devices: How to Use Literary Elements to Improve Writing How to make your writing suspenseful - Victoria Smith **Rhetorical Moves (or Devices) with Examples** Rhetorical Strategies And Genre Conventions  
Rhetorical Strategies and Genre Conventions in Literary Studies is the first examination of rhetorical practice in the research and teaching of literary study and a detailed assessment of the ethics and efficacy of explicit instruction in the rhetorical strategies and genre conventions of the discipline.

Project MUSE - Rhetorical Strategies and Genre Conventions ...  
Rhetorical Strategies and Genre Conventions in Literary Studies: Teaching and Writing in the Disciplines eBook: Laura Wilder: Amazon.co.uk: Kindle Store

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Rhetorical Strategies and Genre Conventions in Literary ...  
Imagine if a discourse analyst were to examine a representative sample of scholarship in a particular field, uncovering a set of valued and stable (though tacit and unspoken) conventions that shape the ways scholars in that field write—conventions

Review of Wilder's (2012) Rhetorical Strategies and Genre ...  
Rhetorical Conventions. Similarity. Contrast. Repetition. Emphasis. Addressing the Audience. Expressing Similarity. Onomatopoeia – is a word that imitates or suggests the source of the sound that it describes. Ex.

What is Rhetoric? Rhetorical Conventions & Structure ...  
Rhetorical Strategies and Genre Conventions in Literary Stud. Teaching and Writing in the Disciplines. Wilder, Laura. Amazon.com.au: Books

Rhetorical Strategies and Genre Conventions in Literary ...  
To help you think about the genre and genre conventions you might use in Project 1, you will find a real-world example of a genre you might want to work with in your project. The example should be appropriate for your audience, purpose and rhetorical situation.

What are the main "external" conventions of your genre ...  
Rhetorical Strategies and Generic Conventions . By Todd Anthony Curtis. Abstract. PhD ThesisThis is the first extensive comparative study that systematically illustrates how Galen tailors his rhetorical strategies according to the genre of literature he is using. This study is part of a growing body of literature which attempts to address the ...

Rhetorical Strategies and Generic Conventions - CORE  
Rhetorical genre is a phrase that can be used in reference to at least two different concepts in the rhetorical discipline, which is a subset of the larger discipline of communication studies. Briefly, rhetorical genre can be a useful phrase to describe a category of rhetoric or a methodology for analyzing a piece of rhetoric.

Rhetorical Genre - SAGE Research Methods  
Genre analysis: A tool used to create genre awareness and understand the conventions of new writing situations and contexts. This allows you to make effective communication choices and approach your audience and rhetorical situation appropriately. Basically, when we say "genre analysis," that is a fancy way of saying that we are going to look at similar pieces of communication - for example a ...

Understanding Genre and Genre Analysis - COM 1010 ...  
rhetorical approach to genre conceives textual regularities as socially constructed (Miller, 1984/1994) and brings together"text and context, product and process, cogni tion and culture in a single, dynamic concept" (Pare, 2002, p. 57). RGS views genres as

Key Concepts in Rhetorical Genre Studies: An overview  
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Rhetorical Strategies and Genre Conventions in Literary ...  
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Amazon.com: Rhetorical Strategies and Genre Conventions in ...  
Rhetorical Move: Definition #1 "Dilip Gaonkar notes that the rhetoric of science is an argument a fortiori: 'If science is not free of rhetoric, nothing is.' Yes. The rhetorical studies of biology, economics, and mathematics over the past twenty years have used this tactic, reading even scientific texts rhetorically.

Laura Wilder fills a gap in the scholarship on writing in the disciplines and writing across the curriculum with this thorough study of the intersections between scholarly literary criticism and undergraduate writing in introductory literature courses. Rhetorical Strategies and Genre Conventions in Literary Studies is the first examination of rhetorical practice in the research and teaching of literary study and a detailed assessment of the ethics and efficacy of explicit instruction in the rhetorical strategies and genre conventions of the discipline. Using rhetorical analysis, ethnographic observation, and individual interviews, Wilder demonstrates how rhetorical conventions play a central, although largely tacit, role in the teaching of literature and the evaluation of student writing. Wilder follows a group of literature majors and details their experiences. Some students received experimental, explicit instruction in the special topoi, while others received more traditional, implicit instruction. Arguing explicit instruction in disciplinary conventions has the potential to help underprepared students, Wilder explores how this kind of instruction may be incorporated into literature courses without being overly reductive. Taking into consideration student perspectives, Wilder makes a bold case for expanding the focus of research in writing in the disciplines and writing across the curriculum in order to grasp the full complexity of disciplinary discourse.

Offering concise yet thorough treatment of academic reading and writing in college, Reading Rhetorically, 4th ed., shows students how to analyze texts by recognizing rhetorical strategies and genre conventions, and how to incorporate other writers' texts into their own research-based papers. Four important features of this text: 1. Its emphasis on academic writing as a process in which writers engage with other texts 2. Its emphasis on reading as an interactive process of composing meaning 3. Its treatment rhetorical analysis as both an academic genre that sharpens students' reading acuity and as a tool for academic research 4. Its analytical framework for understanding and critiquing how visual texts interact with verbal texts This brief rhetoric teaches students how to see texts positioned in a conversation with other texts, how to recognize a text's rhetorical aims and persuasive strategies, and how to analyze texts for both content and method.

This brief guide teaches students how to read rhetorically and write about what they have read with rhetorical insight. Offering concise, yet comprehensive treatment of academic reading and writing in college, Reading Rhetorically shows students how to analyze texts by recognizing their strategies and genre conventions, and how to use other texts when writing about research. Two important features distinguish this reader from others: (1) its emphasis on reading as an interactive process of composing meaning, and (2) its emphasis on academic writing as a process in which writers engage with other texts. This brief rhetoric teaches students how to see texts positioned in a conversation with other texts, how to recognize their bias or perspective, and how to analyze texts for both content and method. Bean Reading Rhetorically brief SMP FINAL.doc Page 1 of 1

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My dissertation proffers genre fluidity as a term to describe the rhetorical acts of shifting across and moving among genre conventions by blending and/or transgressing genre boundaries. Genre fluidity is defined as two rhetorical strategies writers and communicators use: 1. employing multiple texts in multiple conventional genre forms for one purpose; and 2. combining and reshaping conventions of multiple genre forms within a single text. Here, I construct both of these practices-multi-text single-focus writing and mixed-genre single-text writing-as queer rhetorical moves with broad applicability. My project focuses on Audre Lorde, Gloria Anzaldua, and Alice Walker along with four local activist-writers in Eastern North Carolina, examining connections between identity and writing as a way to better understand genre-fluid rhetorical practices. The organization models genre fluidity by including digressions and interruptions of memoir, brief polemics, and a bit of storytelling. I also deliberately cross boundaries by focusing on well-known writers and their texts (humanities scholarship) and working with community member participants (social science scholarship) who are activists engaged in working for social and economic justice (the ultimate goal of my work). This intentional genre-fluidity in the text is queer (open to new forms and to possible failure) and feminist (multi-vocal and praxis-oriented), and it is both personal and political. Drawing on queer and feminist scholarship as well as writing studies and rhetorical genre studies, I explore the writing practices of community activists for social and economic justice. I argue that aggregating existing scholarship of these rhetorical practices through a genre-fluid framing is a necessary prequel to further study. Significant attention to genre fluidity holds the promise of extending research and critical inquiry in rhetoric and rhetoric-adjacent fields. Genre-fluid practices can leverage commonalities and connections across genre (and disciplinary) boundaries for existing and not-yet-encountered rhetorical contexts in public discourse and in business and professional communication.

Movie trailers—those previews of coming attractions before the start of a feature film—are routinely praised and reviled by moviegoers and film critics alike: "They give away too much of the movie." "They're better than the films." "They only show the spectacular parts." "They lie." "They're the best part of going to the movies." But whether you love them or hate them, trailers always serve their purpose of offering free samples of a film to influence moviegoing decision-making. Indeed, with their inclusion on videotapes, DVDs, and on the Internet, trailers are more widely seen and influential now than at any time in their history. Starting from the premise that movie trailers can be considered a film genre, this pioneering book explores the genre's conventions and offers a primer for reading the rhetoric of movie trailers. Lisa Kernan identifies three principal rhetorical strategies that structure trailers: appeals to audience interest in film genres, stories, and/or stars. She also analyzes the trailers for twenty-seven popular Hollywood films from the classical, transitional, and contemporary eras, exploring what the rhetorical appeals within these trailers reveal about Hollywood's changing conceptions of the moviegoing audience. Kernan argues that movie trailers constitute a long-standing hybrid of advertising and cinema and, as such, are precursors to today's heavily commercialized cultural forms in which art and marketing become increasingly indistinguishable.

Service learning is a hands-on approach combining community service with academic learning. Aimed at students of all levels in professional and technical writing programs, this text describes the development, execution, and evaluation of service learning projects on and off campus. Coverage includes rhetorical strategies, ethical concerns, genre co

Most studies of the genre of Luke-Acts underestimate the role of literary divergence in genre analysis. This monograph will show how attention to literary divergence may bring resolution to the increasingly complex discussions of the genre(s) of Luke-Acts.

Rhetorics of choice have dominated the biosocial discourses surrounding BRCA risk for decades, telling women at genetic risk for breast and ovarian cancers that they are free to choose how (and whether) to deal with their risk. Critics argue that women at genetic risk are, in fact, not free to choose but rather are forced to make particular choices. In Being at Genetic Risk, Kelly Pender argues for a change in the conversation around genetic risk that focuses less on choice and more on care. Being at Genetic Risk offers a new set of conceptual starting points for understanding what is at stake with a BRCA diagnosis and what the focus on choice obstructs from view. Through a praxiographic reading of the medical practices associated with BRCA risk, Pender's analysis shows that genetic risk is not just something BRCA+ women know, but also something that they do. It is through this doing that genetic cancer risk becomes a reality in their lives, one that we can explain but not one that we can explain away. Well researched and thoughtfully argued, Being at Genetic Risk will be welcomed by scholars of rhetoric and communication, particularly those who work in the rhetoric of science, technology, and medicine, as well as scholars in allied fields who study the social, ethical, and political implications of genetic medicine. Pender's insight will also be of interest to organizations that advocate for those at genetic risk of breast and ovarian cancers.

Digging Into Literature reveals the critical strategies that any college student can use for reading, analyzing, and writing about literary texts. It is based on a groundbreaking study of the successful interpretive and argumentative moves of more than a thousand professional and student essays. Full of practical charts and summaries, with plenty of exercises and activities for trying out the strategies, the book convincingly reveals that while great literature is profoundly and endlessly complex, writing cogent and effective essays about it doesn't have to be.