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Dorie Clark is a marketing strategist and professional speaker who teaches at Duke University's Fuqua School of Business. She is the author of *Entrepreneurial You*, *Reinventing You*, and *Stand Out*.

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Guide to Persuasive Presentations a useful and compelling tool. Having worked with Nancy's team at Duarte Design, earlier this year, I found this ebook to be a useful receipt from that experience, reminding what is valuable when preparing to create and deliver an ...

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