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The book illustrates how stationary items play a key role in shaping the image of a company or professional.

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This extraordinary work of investigative journalism takes readers inside America's isolated Mormon Fundamentalist communities, where some 40,000 people still practice polygamy. Defying both civil authorities and the Mormon establishment in Salt Lake City, the renegade leaders of these Taliban-like theocracies are zealots who answer only to God. At the core of Krakauer's book are brothers Ron and Dan Lafferty, who insist they received a commandment from God to kill a blameless woman and her baby girl. Beginning with a meticulously researched account of this appalling double murder, Krakauer constructs a multi-layered, bone-chilling narrative of messianic delusion, polygamy, savage violence, and unyielding faith. Along the way he uncovers a shadowy offshoot of America's fastest growing religion, and raises provocative questions about the nature of religious belief.

What epistemic assumptions framed eighteenth-century thinkers' speculations regarding origins? What, if anything, connected these speculations? The best way to understand the Enlightenment's obsession with origins is to study it in conjunction with the contemporary conceptualization of originality as a criterion of aesthetic value, Catherine Labio maintains. Her expansive survey of the era's thought places special emphasis on epistemology and is genuinely interdisciplinary, drawing on such fields as anthropology, geometry, historiography, literary criticism, and political economy. One of the most striking facets of Enlightenment thought, according to Labio, is the emergence of aesthetics as a master discourse that enabled its users to make sense of worlds ostensibly unrelated to the arts. In particular, once knowledge became defined as knowledge of things made by human beings,

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originality became valued not only for its novelty but also as a guarantee of epistemological certainty. Labio analyzes the views held by a variety of European thinkers—including Baumgarten, Condillac, Descartes, Kant, Locke, Rousseau, Adam Smith, Vico, and Edward Young—on the origins of ideas, languages, nations, nature, and wealth. Throughout, the author deals with a wide range of primary and secondary materials.

Examines the use of small buses -- 30 ft or less in length -- as replacements for large buses in fixed-route, scheduled service or those used in innovative, more flexible operations such as route deviation or demand-response service.

This book offers insight into important trends in the global travel and tourism industry and analyzes developments in the aviation and hospitality industry and destination management. The most recent developments in marketing and sales as well as in travel technology and business travel are of key importance for managing travel and tourism companies. The articles are based on presentations and panel discussions presented at the world's largest tourism convention, the ITB Convention Market Trends & Innovations.

Islam first arrived in China more than 1,200 years ago, but for more than a millennium it was perceived as a foreign presence. The restoration of native Chinese rule by the Ming dynasty (1368–1644), after nearly a century of Mongol domination, helped transform Chinese intellectual discourse on ideological, social, political, religious, and ethnic identity. This led to the creation of a burgeoning network of Sinicized Muslim scholars who wrote about Islam in

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classical Chinese and developed a body of literature known as the Han Kitab. *Rectifying God's Name* examines the life and work of one of the most important of the Qing Chinese Muslim literati, Liu Zhi (ca. 1660–ca. 1730), and places his writings in their historical, cultural, social, and religio-philosophical context. His *Tianfang dianli* (Ritual law of Islam) represents the most systematic and sophisticated attempt within the Han Kitab corpus to harmonize Islam with Chinese thought. The volume begins by situating Liu Zhi in the historical development of the Chinese Muslim intellectual tradition, examining his sources and influences as well as his legacy. Delving into the contents of Liu Zhi's work, it focuses on his use of specific Chinese terms and concepts, their origins and meanings in Chinese thought, and their correspondence to Islamic principles. A close examination of the *Tianfang dianli* reveals Liu Zhi's specific usage of the concept of Ritual as a common foundation of both Confucian morality and social order and Islamic piety. The challenge of expressing such concepts in a context devoid of any clear monotheistic principle tested the limits of his scholarship and linguistic finesse. Liu Zhi's theological discussion in the *Tianfang dianli* engages not only the ancient Confucian tradition, but also Daoism, Buddhism, and even non-Chinese traditions. His methodology reveals an erudite and cosmopolitan scholar who synthesized diverse influences, from Sufism to Neo-Confucianism, and possibly even Jesuit and Jewish sources, into a body of work that was both steeped in tradition and, yet, exceedingly original, epitomizing the phenomenon of Chinese Muslim simultaneity. A compelling and multidimensional study, *Rectifying God's Name* will be eagerly welcomed by interested readers of Chinese and Islamic religious and social history, as well as students and scholars of comparative religion.

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In this engrossing collection of essays, distinguished composer, theorist, journalist, and educator Arthur Berger invites us into the vibrant and ever-changing American music scene that has been his home for most of the twentieth century. Witty, urbane, and always entertaining, Berger describes the music scene in New York and Boston since the 1930s, discussing the heady days when he was a member of a tight-knit circle of avant-garde young composers mentored by Aaron Copland as well as his participation in a group at Harvard University dedicated to Stravinsky. As Virgil Thomson's associate on the New York Herald Tribune and founding editor of the prestigious Perspectives of New Music, Berger became one of the preeminent observers and critics of American music. His reflections on the role of music in contemporary life, his journalism career, and how changes in academia influence the composition and teaching of music offer a unique perspective informed by Berger's abundant intelligence and experience.

This accessible and comprehensive guide to visual journalism - the design of magazines and newspapers, both in their print and online forms - is an essential resource. Illustrated with case studies, examples, practical exercises, and tips, the book explains the fundamentals of editorial design and layout. It explains how design and production for publications is

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organized, and tackles broad issues, such as sense of style, that can often make or break careers in the field. Also included are interviews with and profiles of such leading influential figures as Neville Brody, Tyler Brulee, David Carson, Felix Dennis, Fernando Gutierrez, and Eamonn McCabe, as well as examples of work by M.F. Agha, Alexey Brodovitch, Willy Fleckhaus, Henry Wolf, Cipe Pineles, and Fabien Baron.

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